



The Cleveland Museum of Art

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ART MUSEUM OPENS BRANCH STORE AT BEACHWOOD PLACE

The Cleveland Museum of Art will open a branch store at Beachwood Place the weekend of October 29-November 1. The 900-square-foot store, on the lower level between Mann Jewelry and Eddie Bauer, will carry gift items, primarily Museum reproduction jewelry, sculpture, and merchandise exclusive to the Art Museum Store. Products from other museums--including the Metropolitan Museum, New York; the Museum of Fine Arts, Boston; and the British Museum, London--that are not carried by any other store will be available. The Art Museum Store has no connection with any other store outside the Art Museum.

Art Museum Store hours at Beachwood Place are 10am to 9pm Monday through Saturday, noon to 6pm on Sundays. When extended holiday hours go into effect at Beachwood Place, the Art Museum Store hours will also be extended.

Gift wrapping, charge cards (American Express, Visa, Mastercard and Discover), and shipping will be services available at the Art Museum Store. Members of The Cleveland Museum of Art will receive the customary 15% members' discount, and memberships will be for sale at the Art Museum Store.

Designed by the staff of the Art Museum, the new branch store will offer both products familiar from the Store in the Museum, such as holiday cards and other paper goods, as well as introduce new products not yet carried by the Store in the Museum. Martha Sivertson, manager of the Store and of its branch, has added new lines of jewelry, which is one of the most popular items at the Store in the Museum.

For further information, please call the Art Museum Store at 421-0931.

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